

Company Fact Sheet

MARQETA OVERVIEW

Marqeta is the first modern card issuing platform built for the agile, digitally savvy customer. We power modern payment experiences for many of the apps and services you enjoy every day such as booking travel, ordering meal delivery or applying for a loan. Our customers are disruptors who are not afraid to upend decades-old business models to create tailored payment experiences that meet the unique needs of their business with unprecedented speed, flexibility and control. Our technology and payments expertise serves a wide breadth of industries from on-demand delivery services that manage fraud with dynamic spend controls, to digital lenders who fund virtual cards and push them to digital wallets at the point-of-sale, to ecommerce aggregators who use real-time payments to secure inventory and optimize payment terms. Our modern payments platform and APIs make these experiences possible by empowering developers to issue cards, authorize transactions and manage payment operations with ease. Highly configurable, secure and reliable, Marqeta's platform helps B2B and B2B2C companies compete in a constantly changing digital world.



MARQETA AT A GLANCE

- Founded in 2010
- Private company headquartered in Oakland, CA
- Operating in the US, Canada, UK, EU and APAC, expanding globally
- 300+ employees
- Extensive bank and card network partnerships with Visa, Mastercard and Discover
- One of the top 15 US card issuers in aggregate; over 113 million cards issued to-date
- Customizable solutions for lending, e-commerce, on-demand services, disbursements & incentives, expense management and digital banking.
- Marqeta is backed by leading global investors including Visa, Iconiq, GoldmanSachs, 83 North, Coatue Management, Commerce Ventures, Granite Ventures, CreditEase, Vitruvian Partners, Spark Capital, Lone Pine and Geodesic.

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COMPANY FACT SHEET

MODERN TECHNOLOGY INFRASTRUCTURE

The Marqeta platform and open API provides advanced infrastructure and tools for building highly configurable payment card solutions. Our platform enables payment authorization decisioning, cardholder data security, instant card issuing, in-app provisioning directly to digital wallets, and real-time funding and decision making with our exclusive Just-in-Time (JIT) funding. Through bank partnerships and direct integrations with card networks, Marqeta supports custom card programs with end-to-end transaction data and robust analytics.

PLATFORM FEATURES

Just-in-Time (JIT) Funding

Fund \$0 balance cards in real-time at the point-of-purchase. Add your own rules, your own business logic and your own data.

Dynamic Spend Controls

Configure authorization controls to limit where users can transact to a single merchant or group of merchants, for a single user or all users associated with a particular card product or program.

Data & Analytics

Get actionable, real-time transactional data to drive insights, program improvements and to uncover new opportunities. Aggregate payments data with your enterprise data and get automated intelligence through machine learning to proactively fight fraud.

Tokenization SDK

Deploy instant in-app provisioning of tokenized payment cards directly to your customer's digital wallet – Apple Pay or Google Pay.

PCI Compliance Widgets

Embed Marqeta's web tools into your web or mobile applications to comply with user data protection at card activation or PIN resets.

Program Dashboard

Manage every aspect of card issuing in one place. Check balances and other card and cardholder statistics on demand. Create users, assign permissions, create virtual or physical cards, load funds. Manage fraud by monitoring transactions and suspending or terminating cards.

IN THE NEWS

"Startup Marqeta Rides Investor Enthusiasm for Payments."

—The Wall Street Journal

"Inside Marqeta, the payments engine behind the challenger banks."

—Bank Innovation

"Marqeta — The rising king of card issuance infrastructure."

—Tearsheet.co



Want to learn more? Please contact hello@marqeta.com.
Get started right now in our developer sandbox at marqeta.com.

Marqeta powers modern payment solutions for companies innovating new services and process flows in our digital world. Our platform, open API and advanced analytics provides unprecedented control for companies to issue cards, authorize transactions and manage payments with ease. Marqeta is the first modern card issuing platform.